

# SENIOR YEARBOOK PHOTO INFORMATION



All senior photos are due October 31, 2025.

The yearbook staff will use a photo from Kaiser Studio, or a photo that has been uploaded to ybkplus.com. If there is not a photo uploaded, the yearbook staff will use registration photos. If there was not a photo taken this year, the yearbook staff will use a previous year's photo.

If you choose to be photographed at another studio and would like to appear in the yearbook, please take this letter with you so the proper specifications can be met. Please note that photos must be taken by a professional photographer, with the background described below, or it will not be published in the yearbook. STUDENTS MAY NOT SUBMIT PHOTOS TAKEN THEMSELVES OR PHOTOSHOPPED.

Registration and Composite Photos:

**This is the only free option available for senior photos**

Registration photos will be used for the composite. Dress to impress on registration dates for your photo.

Outside photos are not accepted for the composite.

Portrait Specifications

1. Standard light blue-grey yearbook background, plain. No other colors are allowed. **NO OUTDOOR PHOTOS.**
2. No double exposures, multiples, over-the-shoulder, or group shots with animals and other objects. Photos must be straight forward without angled shoulders.
3. **No cap and gown portraits; no hats, T-shirts, drapes, bare shoulders, spaghetti straps, sleeveless or low-cut tops.**
4. No backlighting.

Digital Specifications

1. Digital images are required; prints will not be accepted.
2. Images can be either .jpg or .tiff files.
3. Images must be set at a minimum of 300 dpi.
4. Student will submit the image through a secure link sent to their school email. Submission cannot be completed by a studio.

**DUE date:**

**October 31, 2025**

If NOT using a Kaiser OR a registration photo, please upload to Photo Share [HERE](#)

**LAST CHANCE  
PHOTOGRAPHS \$10  
FOR EACH SITTING**

Kaiser will be here on Tuesday and Wednesday October 7 and 8 with a makeup available Monday, October 13. Please sign up outside of room 638

**ORDER YOUR  
YEARBOOK AND A  
RECOGNITION AD  
TODAY!**

[jostensyearbooks.com](https://jostensyearbooks.com)

Kaiser Studio  
cs@kaiserstudio.com  
248-619-9119

Using your @stu.utick12.org email address, submit your NON Kaiser senior photo here: <https://photos.jostens.com/9PVNNM>



# HENRY FORD II YEARBOOK RECOGNITION ADS

**DEADLINE: 02/12/2026**

Dear Parent or Student, Yearbook Recognition Ads are the perfect way to commemorate achievements and celebrate milestones. In addition, revenues from Recognition Ads help our school create a better yearbook. To purchase your ad online, follow the instructions listed below. Jostens is responsible for our school's yearbook ad sales. Please do not contact or send materials to the school. Please also consider our school's ad content guidelines below during the creation of your ad online. All orders must be placed by 02/06/2025.

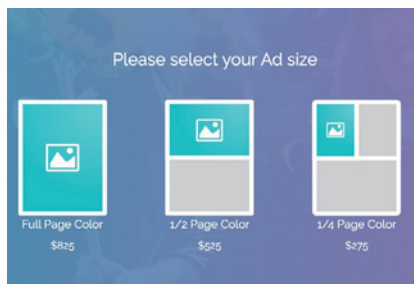
**ORDER BY 02/12/2026**

## COLOR AD

Full Page	\$360.00
1/2 Page	\$220.00
1/4 Page	\$150.00
1/8 Page	\$85.00

\*Tax, service and delivery fee(s) will be added if applicable.

## 3 EASY STEPS TO CREATE A YEARBOOK RECOGNITION AD JOSTENSYEARBOOKS.COM



### Step 1

Choose your ad size and layout



### Step 2

Add your photos



### Step 3

Enter your text

## FREQUENTLY ASKED QUESTIONS

### What are the guidelines for ad content?

Our school reserves the right to edit ads per our guidelines. Ensure all submitted materials are appropriate for school publication. Jostens retains the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.

### Can I create my student's ad on my mobile device?

Yes, yearbook ads can be created online from both desktop and mobile devices.

### How are the ad prices determined and what is the money used for?

Recognition ad prices are determined by our school. Revenue from recognition ads helps the school create a better, more affordable yearbook.

### How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.



**jostensyearbooks.com**  
**(800)358-0800**  
**jostensadservice.com/student**



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# HENRY FORD II BUSINESS ADS AND BUSINESS SPONSORS

Did you know that local businesses and community sponsors play a vital role in helping us create a high-quality, affordable yearbook each year?

Business ads and sponsorships are paid messages placed in the yearbook by local companies, family-owned businesses, or individuals. These ads not only give businesses a chance to support education and reach the school community, but they also help lower the cost of yearbooks for students and families.

Thanks to generous ad sponsors, we can reduce printing costs, offer discounts to students, and ensure every moment of the school year is captured and celebrated beautifully in print. Whether you're a parent with a business, know someone who might be interested, or just want to help spread the word — every ad and sponsorship makes a difference.

Let's work together to make this year's yearbook unforgettable and affordable for all!

Thank you for your support

HF2 Yearbook

**DEADLINE: 12/12/2025**

## ORDER BY 12/12/2025

### TRADITIONAL COLOR AD

Full Page	\$400.00
1/2 Page	\$300.00
1/4 Page	\$200.00
1/8 Page	\$100.00

## ORDER BY 12/12/2025

### TRADITIONAL WITH DIGITAL MARKETING SPONSORSHIPS

PLATINUM	\$400.00
GOLD	\$300.00
SILVER	\$200.00
DONATE A YEARBOOK	\$120.00

\*Tax, service and delivery fee(s) will be added if applicable.

## CHOOSE A BUSINESS SPONSORSHIP LEVEL THAT FITS YOUR BUSINESS BEST



### SILVER SPONSORSHIP

Business name published in the yearbook on a Sponsorship page. Certificate of Appreciation to display in place of business. Business promoted on our Instagram Highlights.

### GOLD SPONSORSHIP

Business name published in the yearbook on a Sponsorship page. Certificate of Appreciation to display in your place of business. Business promoted on our Instagram Highlights. Business name promoted on social media sites (Instagram, Facebook, and TikTok) at least twice during the school year.

### PLATINUM

Business LOGO published in the yearbook on a Sponsorship page. Certificate of Appreciation to display in your place of business. Business promoted on our Instagram Highlights. Business promoted on social media sites (Instagram, Facebook, and TikTok) at least twice a month for the duration of the school year.



[jostensyearbooks.com](https://jostensyearbooks.com)  
(800) 358-0800  
[jostensadservice.com/student](https://jostensadservice.com/student)

*Jostens*

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# HENRY FORD II BUSINESS ADS AND BUSINESS SPONSORS

**DEADLINE:** 12/12/2025

## DIGITAL MARKETING & BUSINESS SPONSORSHIP

PLATINUM	\$400.00
GOLD	\$300.00
SILVER	\$200.00
DONATE A YEARBOOK	\$120.00

## TRADITIONAL BUSINESS AD

Full Page	\$400.00
1/2 Page	\$300.00
1/4 Page	\$200.00
1/8 Page	\$100.00

\*Tax, service and delivery fee(s) will be added if applicable.

## HELP SUPPORT YOUR LOCAL STUDENTS AND SCHOOLS



## HENRY FORD II YEARBOOK BUSINESS AD CONTRACT

Circle the desired business ad package

Full page    Half Page    Quarter Page    Eighth of Page/ Business Card

BUSINESS NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

BUSINESS CONTACT PERSON: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

## SCAN HERE TO PAY ONLINE



Scan or click link to  
purchase your  
business ad or  
sponsorship package.

Please email Henry  
Ford II Yearbook this  
page so we can  
contact you to  
complete your ad  
and/or sponsorship

Yearbook Staff Use Only:

Payment handed to yearbook contact: \_\_\_\_\_

Will send payment through mail: \_\_\_\_\_

Will pay through Jostens Ad Service: \_\_\_\_\_

Henry Ford II Staff Salesperson responsible  
for the sale: \_\_\_\_\_

## HENRY FORD II YEARBOOK SPONSORSHIP CONTRACT

**Platinum Sponsorship \$400:** Business LOGO published in the yearbook on a Sponsorship page. Certificate of Appreciation to display in your place of business. Business promoted on our Instagram Highlights. Business promoted on social media sites (Instagram, Facebook, and TikTok) at least twice a month for the duration of the school year.

**Gold Sponsorship \$300:** Business name published in the yearbook on a Sponsorship page. Certificate of Appreciation to display in your place of business. Business promoted on our Instagram Highlights. Business name promoted on social media sites (Instagram, Facebook, and TikTok) at least twice during the school year.

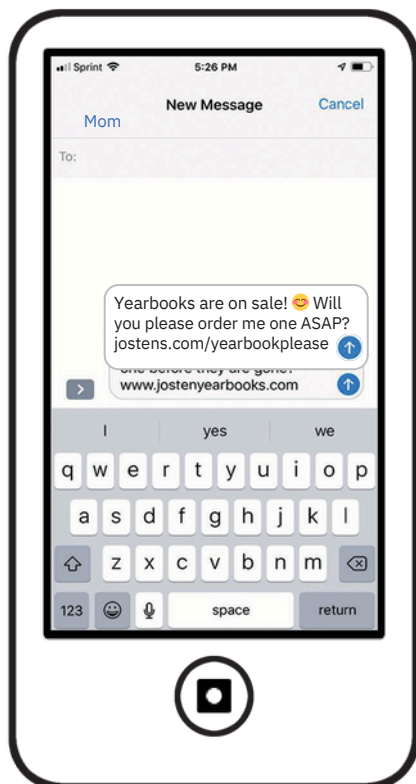
**Silver Sponsorship \$200:** Business name published in the yearbook on a Sponsorship page. Certificate of Appreciation to display in place of business. Business promoted on our Instagram Highlights.

**Sponsor a Book \$120:** Donate a book to a student in need

Business Name: \_\_\_\_\_

# YEARBOOKS ARE ON SALE

SEND A  
REMINDER TO  
BUY YOUR  
YEARBOOK



1. Scan code with phone camera or QR code reader.
2. Enter recipient.
3. Send the message.
4. Mission complete!

[jostens.com/yearbookplease](https://jostens.com/yearbookplease)

# YEARBOOKS ARE ON SALE

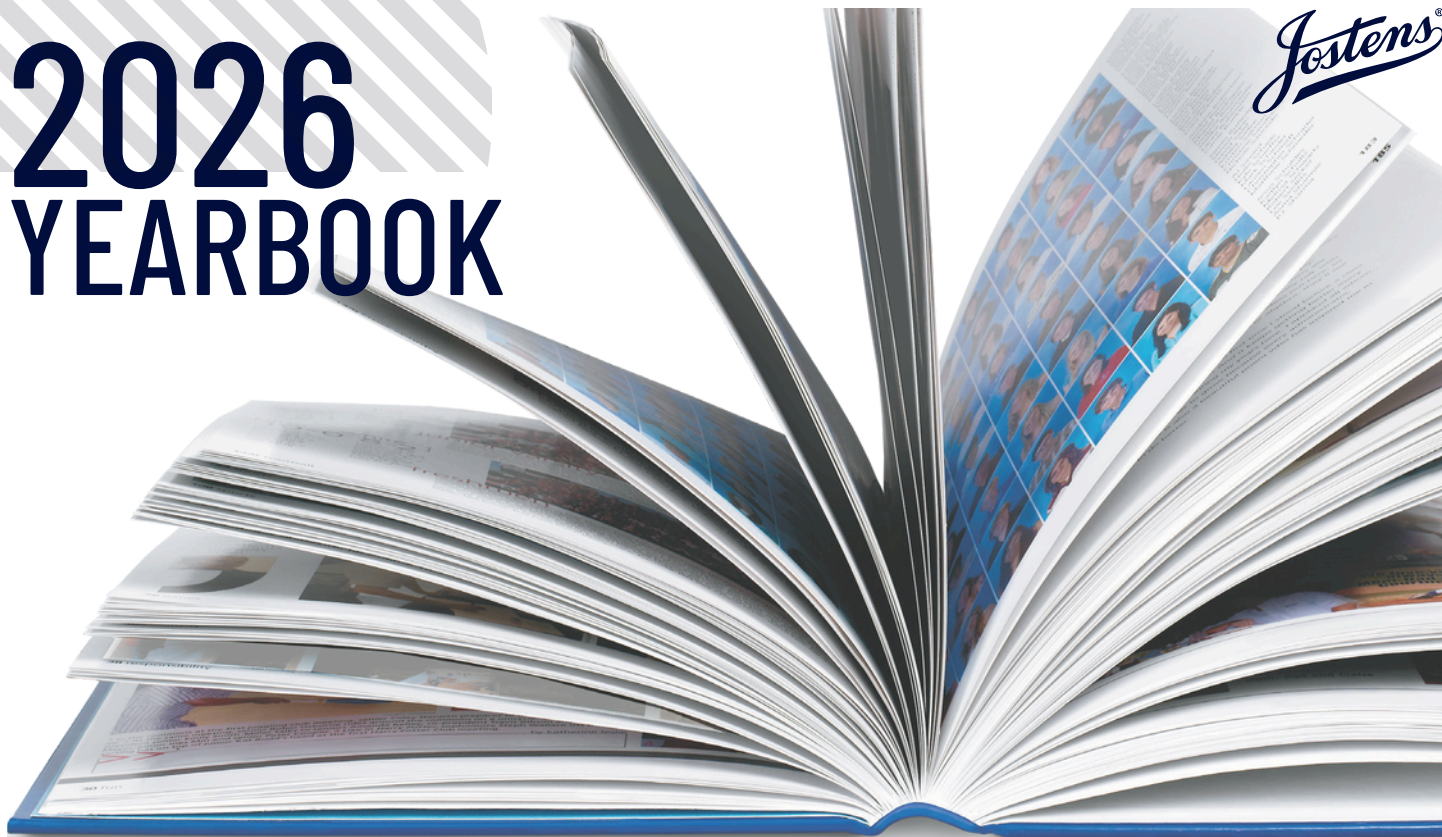


*Jostens*



# 2026 YEARBOOK

*Jostens*<sup>®</sup>



## HENRY FORD II YEARBOOK

ORDER TODAY:



ONLINE

[JOSTENS.COM/BUYYEARBK](https://jostens.com/buyyearbk)



SCAN



CALL

1.877.767.5217

8AM-5PM CST MONDAY-FRIDAY

[JOSTENS.COM/BUYYEARBK](https://jostens.com/buyyearbk)

# **Follow us on Social Media**

**We'd love to keep in touch**

**@hf2yearbook**

